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Get to know the Expo West 2020 NEXTY Awards finalists
 These 75 pioneering products rose to the top out of over 1,000 entries.
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Trend preview: Snack brands to beat hunger

These delicious options will fuel your show floor experience with hidden veggies, superfood ingredients and clean, plant-based protein.

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Trend preview: Innovative sauces, spreads and nut butters

All the veganzed, functionalized topping options that will take pantry staples to a new level at Expo West.

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17 macro forces shaping our industry

This framework will allow you to better understand and categorize the innovation you're bound to see in Anaheim.

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Top trends to watch for on the show floor

Speaking of macro forces, find out here how they'll be made manifest in Anaheim.

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Cue the dancing: Here is every musical act performing at Expo West

These free concerts are the perfect stress-busting activity after a long day of education and networking.

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No booth, no problem

Here are seven ways you can take advantage of Expo West even if you aren't exhibiting.

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Organic Voices aims to unify industry message at Expo West

Consumer confusion is the foremost challenge for emerging organic brands, according to former Stonyfield Organic CEO and Chairman Gary Hershberg.

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Mission-based brands at expo: Rebbi

The functional beverage company was initially created to support Not For Sale, a nonprofit dedicated to stopping human trafficking on both a local and global scale.

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A Dozen Cousins, one year and over a thousand stores later

Learn how winning the NEXTY for Best New Pantry Product—only a few months after launching, no less—changed the trajectory of this mission-based brand.

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White Leaf Provisions is stepping up to organic with its line of regeneratively farmed bodycare and organic Aid and Baby food products. A portion of the company's sales are given to mission-based businesses that educate farmers on the benefits of regenerative farming practices.



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